



# 2021 • Special Sections

The Butler Eagle has been the predominant newspaper of record in Butler County, Pennsylvania for 150 years. Published Monday through Friday and Sunday, the newspaper enjoys dominant coverage of the area. Distribution is Audit Bureau of Circulation verified at a weekday average of 20,236 copies and Sunday at 22,634 copies. The Eagle reaches nearly 6 out of 10 Butler City households and 45% of the RTZ. No other competitive medium provides similar audience reach at such an attractive CPM.

## JANUARY 2021

Health & Fitness Tab  
Readers' Choice Ballots  
Bridal Showcase  
Semi-Annual Tribute to Loved Ones  
Family Business  
Education  
CE-Fact Book

## FEBRUARY 2021

Health Section  
Valentine Gift Guide  
Readers' Choice Winners Circle Tab  
Silver Lifestyles

## MARCH 2021

Grove City Trade Show  
Health Section  
Pitter Patter  
Spring Home & Garden  
March Madness  
Butler County Parks & Recreation Program Guide

## APRIL 2021

Butler County Chamber of Commerce  
Membership Directory  
Spring Home Improvement  
Resurrection Story  
Health Section  
Career Link Job Fair  
Education  
Progress Edition  
Weekly Golf Feature  
Business Leaders  
Spring Car Care

## MAY 2021

Health Section  
Mother's Day  
Butler County Garden Market Home & Garden Show  
100 Things To Do/Camping Guide  
Memorial Day Tribute  
Grad Tab

## JUNE 2021

Health Section  
Father's Day  
Flag Day  
Bantam Jeep Heritage Festival  
Grove City Strawberry Festival

## JULY 2021

Declaration of Independence  
Semi-Annual Tribute To Loved Ones  
Health & Fitness Tab  
Child Care Directory  
Answer Book

## AUGUST 2021

Health Section  
Regatta  
Farm Show Tab  
All About Learning Tab  
Football Tab

## SEPTEMBER 2021

Health Section  
Power Points Football  
Fall Bridal  
Butler Fall Festival  
Slippery Rock Villagefest  
Golden Years  
Fall Home Improvement  
Menu Guide

## OCTOBER 2021

Health Section (Breast Cancer Awareness Month)  
Haunted Happenings  
Fall Car Care  
Butler County's Most Wanted  
Local Heroes/First Responders  
Drug Awareness Supplement

## NOVEMBER 2021

Health Section  
Hunting  
Veteran's Day  
Weekly Downtown Butler Pages  
Saxonburg Light-Up Night  
HOLIDAY PACKAGES START!

## DECEMBER 2021

Health Section  
Holiday Gift Guide  
Weekly Downtown Butler Pages  
Christmas Church Services  
Christmas Greetings  
2021 Calendar/ Photo Contest

# Butler Eagle

Subject To Change

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