



# 2021 • Marketplace

Each month the Butler Eagle publishes the very best and most comprehensive digest of homes offered in the area. This magazine features listing ads from the most prominent brokers and agents in the market. Inserted right into the Butler Eagle, the Marketplace is delivered to nearly 25,000 homes including individual rack and store locations. Each month, an average of 70,000 Butler Eagle home subscribers and hundreds of out of town guests rely upon the Marketplace as their most recognized tool to find properties being offered for sale.

## RATES FOR REALTORS

ALL RATES INCLUDE FULL COLOR

	<i>BCAR Members</i>	<i>Non-Members</i>
Full Page	\$250	\$390
Half Page	\$210	\$330

*BCAR - Butler County Association of REALTORS®  
"For Sale By Owner" ads are not permitted.*

## RATES FOR RETAIL ADVERTISERS

ALL RATES INCLUDE FULL COLOR

Full Page	\$300
Half Page	\$260

## COVER POSITIONS

ALL RATES INCLUDE FULL COLOR

Back Page	\$530
Inside Back Page	\$495
Inside Front Page	\$495

*Frequency Discounts Available • See Your Sales Representative*

## MECHANICALS

Full Page	7.25" wide x 9.5" tall
Half Page	7.25" wide x 4.6875" tall

View entire book each month online at  
[www.butlereagle.com](http://www.butlereagle.com)

Ask about placing your ad  
in the Southern Home Guide.

## DEADLINES

<i>Publication Date</i>	<i>Space Deadline</i>
February 11, 2021	January 25, 2021
March 11, 2021	February 22, 2021
April 8, 2021	March 22, 2021
May 13, 2021	April 26, 2021
June 10, 2021	May 24, 2021
July 8, 2021	June 21, 2021
August 12, 2021	July 26, 2021
September 9, 2021	August 23, 2021
October 14, 2021	September 20, 2021
November 11, 2021	October 25, 2021
December 9, 2021	November 22, 2021

*Proof changes will be accepted no later than noon,  
one week prior to the publication date.*



# Butler Eagle

*Tammy Schuey - General Manager Keith J. Graham - Vice President of Advertising*