



# 2017 • Special Sections

The Butler Eagle has been the predominant newspaper of record in Butler County, Pennsylvania for over 145 years. Published Monday through Friday afternoon and Sunday, the newspaper enjoys dominant coverage of the area. Distribution is Audit Bureau of Circulation verified at a weekday average of 23,226 copies and Sunday at 24,833 copies. The Eagle reaches nearly 6 out of 10 Butler City households and 45% of the RTZ. No other competitive medium provides similar audience reach at such an attractive CPM.

## JANUARY 2017

Health & Fitness Tab  
Readers' Choice Ballots  
Bridal Showcase  
Family Business  
Education  
CE-Fact Book

## FEBRUARY 2017

Chamber Health Expo  
Health Section  
Valentine Gift Guide  
Readers' Choice Winners Circle Tab  
Silver Lifestyles

## MARCH 2017

Grove City Trade Show  
Health Section  
Pitter Patter  
Spring Home & Garden  
Progress Edition  
March Madness

## APRIL 2017

Butler County Chamber of Commerce  
Membership Directory  
Resurrection Story  
Health Section  
Career Link Job Fair  
Education  
Butler County Parks & Recreation Program Guide  
Weekly Golf Feature  
Women in Business  
Spring Home Improvement  
Spring Car Care

## MAY 2017

Health Section  
Mother's Day  
Butler County Garden Market Home & Garden Show  
BlueSox Program Guide  
Summer Fun/Camping Guide  
Memorial Day Tribute  
Grad Tab

## JUNE 2017

Health Section  
Father's Day  
Flag Day  
Bantam Jeep Heritage Festival  
Grove City Strawberry Festival  
Grillin' Chillin'

## JULY 2017

Declaration of Independence  
Semi-Annual Tribute To Loved Ones  
Health & Fitness Tab  
Child Care Directory  
Answer Book

## AUGUST 2017

Health Section  
Regatta  
Farm Show Tab  
All About Learning Tab  
Football Tab

## SEPTEMBER 2017

Health Section  
United Way Annual Report  
Power Points Football  
Fall Bridal  
Butler Fall Festival  
Slippery Rock Villagefest  
Golden Years  
Fall Home Improvement  
Menu Guide

## OCTOBER 2017

Health Section (Breast Cancer Awareness Month)  
Drug Awareness Tab  
Haunted Happenings  
Fall Car Care  
Butler County's Most Wanted  
Career Link Job Fair

## NOVEMBER 2017

Health Section  
Hunting  
Veteran's Day  
Weekly Downtown Butler Pages  
Saxonburg Light-Up Night  
HOLIDAY PACKAGES START!

## DECEMBER 2017

Health Section  
Holiday Gift Guide  
Weekly Downtown Butler Pages  
Christmas Church Services  
Christmas Greetings  
2017 Calendar/ Photo Contest

**Butler Eagle**

Subject To Change

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